

Global leadership

Iberatlantic is an international actor with localization and performance in various stages at regional and national level. Through its expert knowledge and the mobilization of its networks and strategic alliances, Iberatlantic acts as a leader and integrator of the actions it develops. Its goal is to generate value for its customers and maximize it, paying attention to both the processes developed and the results or impacts.

Partnership

Iberatlantic, in the Russian market, has established synergies with the following firms:

Institute for International Integration (INININS)

Established in Moscow in 2008, the Institute of International Integration is an autonomous organization with special experience working in the Russian market and in the Balkan region: Serbia, Croatia, Slovenia, Bosnia and Herzegovina, Montenegro, Bulgaria and Greece. Its services include business organization, project identification and support, as well as interaction with state and public structures and organizations.

Linnikov and Partners Law Firm (L&P)

Founded in 2000, the firm is currently one of the leaders of the Russian legal community, representing more than 300 clients from more than 20 different countries. L&P is particularly recognized for its successful banking and financial practice, being the winner of the National Banking Award for the best legal advice in banking and outstanding professionalism.

Digital Marketing and Communication Agency the Village

Located in Moscow, The Village is a creative communications agency specializing in the Russian market, specifically in the development of marketing and advertising campaigns, the design of websites with optimization for Russian search engines (Yandex, Rambler, Yahoo, etc.), and the development of digital marketing actions (Brand PR, Community Management, Influencer Seeding, ROI, Social Media, Influencer Management and Content).



THE INSTITUTE
OF INTERNATIONAL
INTEGRATION STUDIES



LINNIKOV & PARTNERS
ATTORNEYS-AT-LAW

The Village Redefine

Iberatlantic

is a holding company specialized in the provision of comprehensive corporate services to companies, which actively facilitates and guides the implementation and development of international projects, with an emphasis on emerging markets.

Iberatlantic has a local presence through an extensive network of alliances and strategic partners in different international ecosystems, especially in Russia and Russian-speaking countries.

In addition to projects implemented with major Russian companies and institutions, Iberatlantic is an active and regular partner in various Russian media outlets, such as the international agency Rossiya Segodnya, Sputnik, the publication Russia Beyond the Headlines, the television channel RT or the news agency ITAR-TASS.



Track record

- Public Affairs
- Communication & PR
- Investment projects
- Business development projects



Global leadership

- Partnership



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IberAtlantic

global corporation

Your partner in Russia



Public Affairs

Iberatlantic has experience in the organization and comprehensive management of international conferences and forums. Designed to facilitate the establishment of links, promote leadership and enable the exchange of reflections, events promote the participation of leaders, experts, outstanding entrepreneurs, intellectuals, etc.

- Organization of the Ibero-Russian International Forum. Madrid, 17 October 2011
- Organization of the EU-Russia International Conference. Brussels, 20 December 2011

Iberatlantic, as an expert and independent voice, is present in spaces and platforms of dialogue that are reference in the public debate on Russia and Spanish-Russian relations.

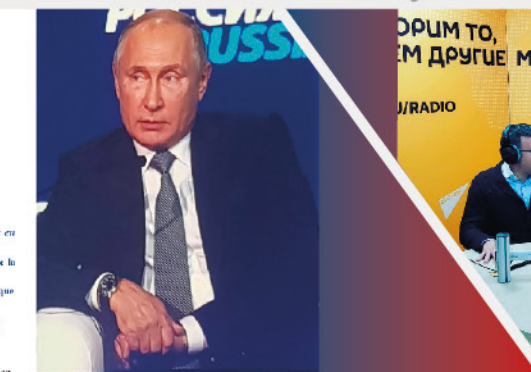
- Lecture at the "Crimea, past and present" Day. Madrid, 11 April 2018
- Participation in the International Investment Forum "Russia calling!", organized by Russian investment bank VTB Capital. 2016, 2017 and 2018 editions
- Participation in the Economic Forum of St. Petersburg. 2017 edition



Some of the speakers. From left to right: Diego Calvo, Coruña Provincial Authority; Percival Mangano, Madrid Finance Regional Minister; Alessandro Musolino, Former MP for Venice; José María Aznar, Former President of the Government of Spain; Pedro Mouriño, CEO of Iberatlantic; and Alexander Babakov, Vice-president Russian Federation State Duma.



Left: Group photo of some of the participants at the EU-Russia forum. A total of 20 speakers from 13 European nations took part. Among those present were Portuguese MEP Paulo Rangel; the President of the Russian-American Chamber of Commerce and advisor to the president of Sberbank, Helen Teplitskaia; and the Israeli representative Robert Ilatov. Center: Pedro Mouriño, CEO of Iberatlantic, gave a talk on "The Crimean referendum and its geo-strategic consequences". Right: The President Vladimir Putin participates annually on Russia calling!



Communication & PR

Iberatlantic develops communication and public relations actions to increase the notoriety of entities and corporations, whether public or private, in order to optimize and strengthen their dialogue and relationship with society.

- Official sponsorship agent of the Professional Football Club CSKA Moscow in Spain and Portugal for the period 2013-2014
- PR campaign of the Ambassador of the Russian Federation to Spain, Yuri P. Korchagin, on his visit to Vigo. May 2016

Iberatlantic contributes to enriching a pluralistic public debate through its participation in Russian media.

- ITAR-TASS, Rossiya Segodnya, Sputnik, RT, Russia Beyond the Headlines



Left: Mandate naming Pedro Mouriño as official sponsorship agent for Spain and Portugal. Center: During his visit to Vigo the Ambassador gave a talk on "Eurasia, from Finisterre to Vladivostok. The Russian Perspective" at the Club Faro forum. From left to right: Pedro Mouriño, the host of the event, and Yuri P. Korchagin, Ambassador of the Russian. Right: Group photo after the lunch with representatives of various industries and regional authorities to discuss investment and business opportunities with the Russian Federation at the Galician Entrepreneurial Circle.

Investment projects

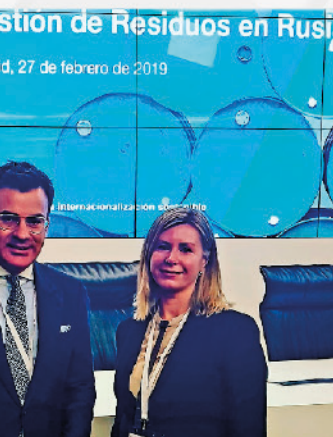
Iberatlantic promotes international opportunities of various nature, without restrictions on segments or sectors.

- Investments

Iberatlantic collaborates with Russian bank VTB Capital on large investment projects, especially in emerging markets.



- Technology transfer and know how
- Joint ventures and strategic alliances
- M&A Services - Mergers and Acquisitions



Left: Pedro Mouriño and Irina Krivich, representatives of Iberatlantic, during a congress at ICEX devoted to solid waste management in Russia. Right: Working meeting of Pedro Mouriño with entrepreneurs and authorities, within the framework of the 2018 Russia Calling! forum. In the centre, Roberto Petz, Executive Director of VTB Capital and Board Member of VTB Africa.

Business development projects

Iberatlantic is an experienced internationalization site in the Russian market, which facilitates implementation projects and business cooperation. Our services range from the identification, formalization, advice and promotion of opportunities with high innovative content.

- Technology transfer and know how
- Joint ventures and strategic alliances
- M&A Services - Mergers and Acquisitions



Pedro Mouriño during his 2018 visit to the Kupol factory, in the Russian region of Udmurtia. Left: a visit to the facilities. Right: a work meeting.